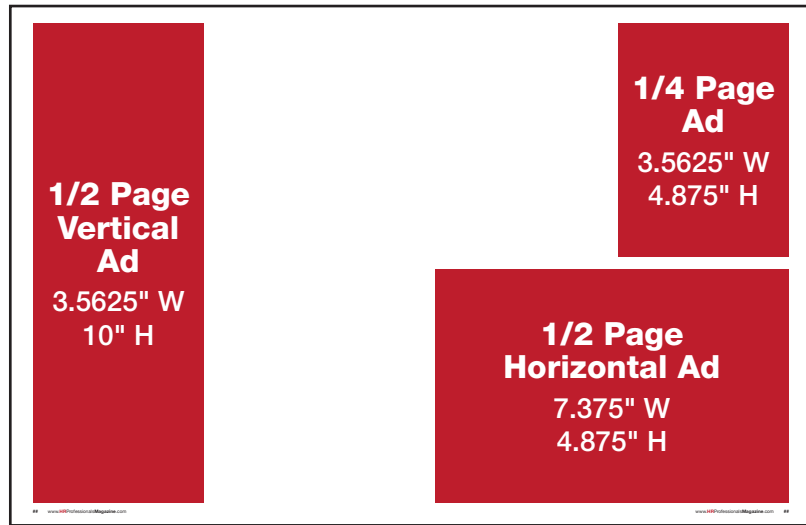
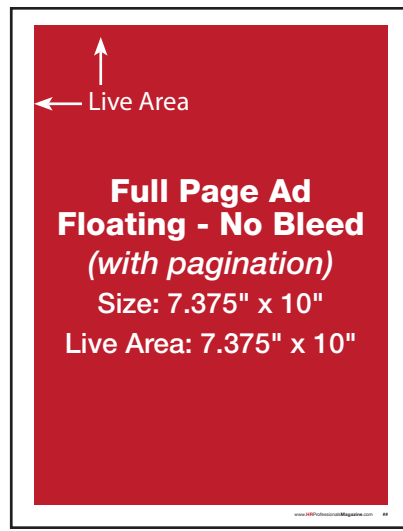
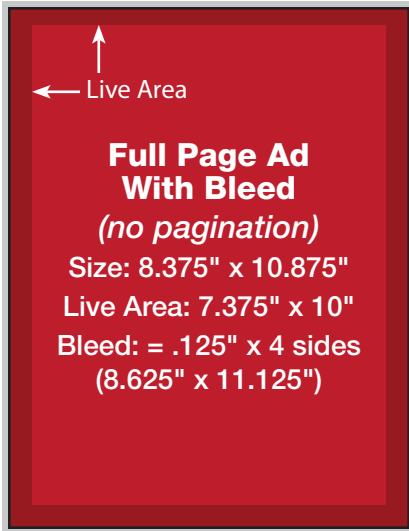


Important information for art directors, designers, typographers and graphic artists



ADVERTISING DIMENSIONS (in inches)

Publication Trim Size: 8.375" x 10.875"

	WIDTH	HEIGHT
Full page (bleed)	8.625"	11.125"
Full page (live area)	7.375"	10"
Full page Floating (no bleed)	7.375"	10"

Spread

To be submitted as 2 pages, left & right side
See Full page dimensions above

1/2 page horizontal	7.375"	4.875"
1/2 page vertical	3.5625"	10"
1/4 page	3.5625"	4.875"

Special Placement – Add \$200

Design Fee – Add \$150

MECHANICAL REQUIREMENTS

HR PROFESSIONALS utilizes a digital workflow and all ad materials should be submitted in a digital format.

ACCEPTED FILE TYPES – CMYK 300 ppi resolution;
Adobe PDF, JPG, EPS or TIF

AD SIZES – All ads should be created to exact size specifications (see above.)

INSERTION ORDERS – Insertion orders must be faxed or emailed on appropriate dates to: (901) 205.0628

PUBLISHER – The Thompson HR Firm;
Cynthia Y. Thompson (901) 598.0123
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Contact Cynthia Y. Thompson, Editor, for a quote.
You may reach her by email at Cynthia@HRProsMagazine.com
or by phone or text at (901) 598.0123.

POLICY – HR Professionals reserves the right to deny any advertising that we deem inappropriate. We do not allow any advertising that reduces the effectiveness of the magazine or its advertisers in any way. This is a company strategy policy. If you have any questions, please feel free to contact Cynthia Y. Thompson, Cynthia@HRProsMagazine.com, or the legal department of The Thompson HR Firm, LLC.

DIGITAL ADVERTISING DIMENSIONS (in pixels)

Slider Ad:
700 wide x 280 tall

Leaderboard Ad:
650 wide x 152 tall

Banner Ad:
275 wide x 350 tall

Square Ad:
300 wide x 300 tall

